

Two giants of the industry, Pokerstars and NYX GGL, announced a Romanian partnership in September. The exciting collaboration will allow them to provide gaming services in their country. The *Oficiul National Pentru Jocuri de Noroc (ONJN)* licensing body granted a full license in August just prior to the major announcement. Beginning on 1

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September, PokerStars will now offer Poker services in Romania through the domain PokerStars.ro. The partnership will enable Romanian players access to gaming content on NYX. The PokerStars Open Gaming System (OGS) has already launched in the country.

### **About the Partnership**

NYX Gaming Group is recognised as a market leader in the world of online gaming, and for associated technology for casino operators and some well-known global lotteries. The last few years has seen NYX focus on reaching out globally. This new partnership in Romania with PokerStars will only solidify its position as a market leader. That's not to say they have not exercised caution in their expansion though. They have carefully plotted their growth through international markets with full regulation to ensure that growth of reputation. Players will find a large number of high quality games through PokerStars.ro and most should already be available. Amongst them are Foxin' Wins, James Dean and Jackpot Jester 50,000 with more added as the domain develops. PokerStars now reportedly has the largest database of active players for its global Poker services; this, despite only launching late in 2014. **Leaders**

### **Enthusiasm**

Sam Hobcraft, Director of Casinos at Amaya (PokerStars parent company), said that the company was excited for the partnership and particularly pleased to be able to host NYX games on the PokerStars.RO domain. New licensing laws in Romania have been largely welcomed throughout the industry. For Pokerstars, it is an opportunity to push to lead online casino services in Europe. NYX Gaming Group Commercial Director David Johnson felt that the relationship with PokerStars was strong and sustainable. Their joint venture into the Romanian market should allow PokerStars.ro to offer quality games enjoyed elsewhere. As other gambling providers enter the Romanian market, they will have the chance to operate on the OGS platform, utilising NYX's games in the same way that PokerStars presently does.